

# BRENDA HO

## GRAPHIC DESIGNER

hellobrendaho.com → 801.647.6038

### LOCATION

Seattle, Washington

### EDUCATION

BFA in Graphic Design  
RISD 2012

### SKILLS

Adobe CC  
Illustration  
Print Design  
Branding  
Packaging  
Trade Show  
Art Direction  
Photography  
Photo Retouch  
Product Design  
Copywriting

### EXPERIENCE

#### WEIRD WORKS LLC → CO-FOUNDER, CREATIVE LEAD 2018—PRESENT

- *Founded a small business that designs + sells unique tabletop gaming products*
- *Launched & delivered two very successful Kickstarter campaigns*
- *Won an ENNIE Award in 2021 for the Adventurer's Tarot: Empress Deck*
- *Illustration work for products: cards, books, stickers, and other apparel*
- *Manage social media accounts + solve customer service queries*
- *Illustration work for products: cards, books, stickers, and other apparel*
- *Book layout design for tabletop role playing game modules*
- *Product design, photography, and art direction for outsourced illustration work*
- *Accounting, scheduling, + inventory management for in-person sales events*

#### FREELANCE GRAPHIC DESIGNER 2018—PRESENT

- *Meet with clients in order to determine their needs + best design strategies*
- *Create unique branding, presentations, illustrations, icons, and graphics*
- *Review projects with clients to ensure they are satisfied with end product*
- *Clients include: Riot Games, Redwood Ventures, MineMR, Dos Goats Films*

#### JAKKS PACIFIC, INC. → GRAPHIC DESIGNER Santa Monica, California 2015—2018

##### *Package Design, Branding, Showroom Design, Project Management*

- *Designer for Disney properties, including — Incredibles 2, Moana, Disney Fairies, Palace Pets, Fancy Nancy, and Star Darlings — worked with Disney Corporate through multiple approval meetings & processes.*
- *Photography Direction, Talent Casting, Photo Editing.*
- *Designed packaging for major retailers, (Walmart, Target, Costco, Toys R Us).*
- *Communicated with Hong Kong office to oversee factory production*
- *Trade Show + Storytelling Showroom Design for multiple brands.*

#### VISION DESIGN STUDIO → GRAPHIC DESIGNER Long Beach, California 2013—2015

*Logo & Branding Design, Web Graphics, Email Blast Design, Illustration*

#### DECOR CRAFT INC. → JUNIOR GRAPHIC DESIGNER Providence, Rhode Island 2012—2013

*Package Design, Product Design, Illustration, Copywriting, Product Photography*